

WORKING REMOTELY

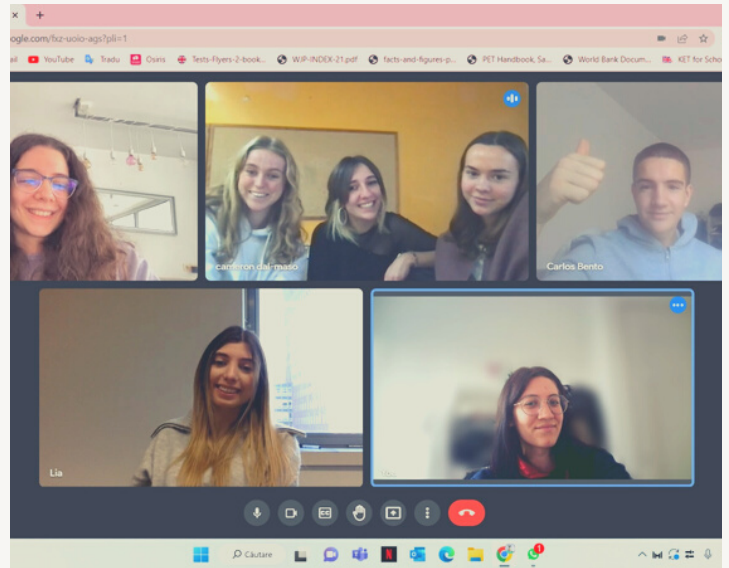
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IBOO

Our project was named after the company on whose behalf we had been working. We have been studying whether Iboo a GDPR-compliant videoconferencing could gain a foothold on the Dutch market. This was a joint project from students in BTS GPME Bordeaux and their counterparts in Rotterdam. We researched the various subscription proposals. We defined a target market and conducted a SWOT analysis.

FLIP THE CITY

As part of the Flip the City project students from Rotterdam and Porto would speak by videoconference every two weeks. We also had the opportunity to talk to the company's executives. We carried out a SWOT analysis of the company and help with recruitment. We also got in touch with various new suppliers around Europe.



CHATEAU REIGNAC

As part of our project on wine, we were in charge of helping a wine-producing chateau of our choice to export its wine to the Netherlands. Our research led us to Château Reignac, a producer of rosé, white and red wines located in St-Loubès.

During our stay in Rotterdam we agreed on a schedule making sure that every two months we would review the progress we had made so far. The market study we issued at the end of the process is divided into 2 parts. First the general picture of the market, a study of supply and demand, general outlook and legislation. Then we outline the commercial strategy including pricing, sales point and range.



THE TEAM BEHIND THE THREE BRIDGES

We are in charge of communication on the Three Bridges project. Since our return from Rotterdam, we have kept in touch with the various groups involved in the project in order to communicate on the progress of the project with all members through the Newsletter and by email.

We have also been preparing to host Dutch and Portuguese students and professors, in Bordeaux from 6 to 9 March 2023. We have spared no effort to provide a memorable experience for all participants.

VISIOCONFERENCE

This is the photo of our latest videoconference on Feb 2nd with the Rotterdam. This was a great opportunity to get in touch with all the students in Rotterdam and to get to know them better.

